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Rec'd 23 SEPT 83

BETA GAMMA SIGMA ALUMNI IN NEW YORK CITY

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82-12/45

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Please Address
Reply To:
J. Sturges
Wall Street Plaza
New York NY 10005

September 20, 1982

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Mr. William J. Casey
Director
Central Intelligence Agency
Washington, D.C. 20505

Dear Mr. Casey:

As the President of Beta Gamma Sigma Alumni in New York City, it is my pleasure to invite you to accept our Award of Honor for 1983. A long time associate of yours, Kai Winkelhorn indicated to us that you might be pleased in receiving this award, and might be willing to share some of your thoughts with your colleagues in business in the New York area.

1982-83 is the 50th Anniversary of the founding of the first of six alumni chapters of Beta Gamma Sigma, and the 50th Anniversary of Beta Gamma Sigma's recognition of the equality of women. In connection with our Golden Jubilee, we thought it important that we bestow this award on an individual of world renown, and someone considered to be a national leader. It is for this reason that we come to you.

As you know, Beta Gamma Sigma was formed almost 70 years ago as the National Honor Society of the schools of business, and there are currently over 165,000 members. Many of the members of Beta Gamma Sigma are now in the New York City area, and consequently our chapter includes among its active members many of today's business leaders. We have been recognizing members of Beta Gamma Sigma with our Award of Honor since 1939, and in 1967 we began recognizing certain special people by granting them an honorary membership. Attached is a list of some of the recipients of our Award of Honor, and we would be pleased indeed to add your name to this list. Honorary memberships place their recipients on an equal footing with the members, must be approved by the Board, and consequently is not lightly given.



Mr. William J. Casey

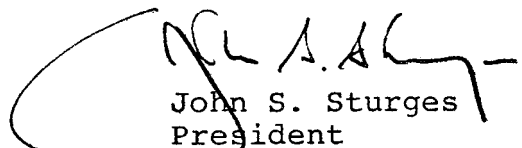
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We invite our Award of Honor speaker to address an audience of up to perhaps 250 people for about a half hour, and normally would follow that by a question and answer time. We would plan this event for an evening in March or early April, with a cocktail reception beginning at about six o'clock, dinner at seven, and your comments to begin at perhaps 8:15. We would conclude the evening around 9 p.m. or 9:30 p.m.. Because this is a once in a lifetime event for our organization, we plan to have the dinner at the Grand Hyatt Hotel in New York, and expect to attract at least 250 people. Attendees for the most part are members of the business community, either at the executive level or potential future executives. They represent most every business profession, and will likely include Chief Executives of many of the city's corporations. Press coverage would be optional, depending upon your own desires.

So that we might finalize arrangements with the hotel, we would appreciate your early acceptance of this Award, and an indication of several alternate dates which would be convenient for you. We look forward to hearing from you, and sincerely hope that we will see you as our Award of Honor recipient in the Spring of 1983.

Sincerely,


John S. Sturges
President

JSS/car